



The Wolverine Morgan Horse Association (WMHA)

2010 SPONSORSHIP FORM

June 26-27: 21st Annual Open Horse Show, Cadillac, Michigan

Thank you so much for considering WMHA. We appreciate your generosity. This year, we have several ways for you to help – see the list below.

Our Sponsor Book will contain quality, black and white ads. We have a wide distribution covering most of Northern Michigan. This book is the one to have if you own horses. It is a collection of horse services and products and our sponsors have reported favorable inquiries from their ads in our book. All of our sponsors will be announced throughout our two-day horse show. Don't miss this opportunity to reach the horse community of Northern Michigan!

Sponsor Book: Front Cover (one photo & contact info at bottom)	\$200
Sponsor Book: Back Cover 7.5 x 10	\$175
Sponsor Book: Inside Front (<i>table of contents</i>) (one photo & contact info at bottom)	\$150
Sponsor Book: Inside Back 7.5 x 10	\$150
Sponsor Book: Full Page 7.5 x 10	\$100
Sponsor Book: Half Page 7.5 x 4.75	\$75
Sponsor Book: Quarter Page 3.6 x 4.75	\$50
Sponsor Book: Eighth Page 3.6 x 2.25	\$20
Class Sponsor* Championship/Jackpot (see list on back) name announced at show	\$35
Class Sponsor* Regular (see list on back) name announced at show	\$20
Newsletter Full Page , Per Issue, mailed monthly to WMHA members	\$70
Newsletter Half Page , Per Issue, mailed monthly to WMHA members	\$40
Newsletter Directory* , Same ad runs through Dec 31	\$25
Membership Directory: Inside Cover (front or back) (4.75 x 7.75)	\$75
Membership Directory: Full Page (4.75 x 7.75)	\$50
Membership Directory: Half Page (4.75 x 3.5)	\$30
Get It All! Full page in Sponsor book , Contact info listed on Website sponsor page, Newsletter Directory ad, 1/2 page in Membership Directory (\$170 value!)	\$150
Website: Contact info (same ad runs through Dec 31). \$10 w/paid print ad in Sponsor Book or	\$25
Donate Product/Service:	

**WMHA member discount does not apply*

You can also be a **Vendor** at our show for \$35 per day.

RETURN THIS FORM WITH YOUR PAYMENT

SPONSOR NAME/CONTACT: _____

AMOUNT: \$ _____ **AD SIZE:** _____

KEEP THIS RECEIPT

\$ _____ paid to Wolverine Morgan Horse Association for sponsorship. Date: _____

Email your electronic ad by March 31, 2010, in **high-resolution .jpg format** to rachel@trbmorgans.com

Send payment made payable to WMHA to • **PO Box 392 Kalkaska MI 49646**

(231) 258-0973 • www.wmhaclub.com **WMHA Representative:** _____